



**Strategize with us.**

We'd be delighted to meet you and discuss your goals.

[collaborativecommunications.com](http://collaborativecommunications.com)

# Strategic Planning

## IMPROVE AND SUSTAIN YOUR IMPACT

Bold strategic planning and strong operational models are essential for organizations that seek to make a difference and sustain their efforts over time. Our team of experienced business leaders will help you assess where your organization is, where it is going, and where it might go next—and help you develop a roadmap to get there.

## WHAT WE DO

We help for-profit and nonprofit mission-driven organizations improve their internal effectiveness to maximize their impact in the community and make their vision a reality. With decades of experience in board and organizational management, strategic communications, and change management, we can help you reach your potential.



## OUR EXPERTISE

- Executive coaching
- Strategic consulting
- Business management consulting
- Growth and sustainability planning

## HOW WE WORK

Both a deep perspective and the finer points are simultaneously important in organizational learning. At Collaborative, we work in partnership with you to focus on the big picture needs of your organization—but we also get the small details right.

**A ROAD MAP.** We work with you to construct a realistic assessment where your organization is and where you are headed, and use that to help you identify where you can go next.

**INCLUSIVE AND PROACTIVE PROCESSES.** We help establish trust and a comfortable rapport with your team, and build credibility for organizational change by establishing feedback loops with stakeholders and celebrating incremental progress.

**RESULTS-ORIENTED.** We help get team members on the same page so that everyone is working together with a shared understanding to achieve a common goal.

**USING RESOURCES WISELY.** Deploying human and financial resources thoughtfully, creatively, and efficiently is central to the success of any organization. We'll help make the best use of everything and everyone you have at your disposal.

**MEASURING AND LEARNING.** Learning organizations are continuously reviewing, measuring, and improving what they do. We can help you identify what qualitative and quantitative metrics can help you track your progress, evaluate the implications of the information at hand, and develop a plan for how to apply these insights to achieve your objectives.