



Engage with us.

We'd be delighted to meet you and discuss your goals.

collaborativecommunications.com

Media & Engagement

JOIN THE CONVERSATION

THEN INFLUENCE IT

Our comprehensive approach to media strategy and audience engagement is rooted in our commitment to helping our clients achieve transformative changes and expand opportunities. We can help you tell your stories and share important ideas in ways that lead to progress on the issues that matter most to you. We will help you get your messages out to target audiences in the right places, in the right way, at the right time.

WHAT WE DO

Collaborative provides innovative and thoughtful communications solutions in the areas of education, learning, and community development. We use our award-winning media experience and knowledge to identify the solutions that are the best fit for your organization, and then partner with you to apply and manage these solutions effectively.

OUR EXPERTISE

- Media training
- Public relations, including print and broadcast media outreach
- Social/digital media strategy and implementation
- Communications strategy development and implementation
- Message development and message testing
- Thought leadership
- Executive positioning
- Cultivating relationships with partners in your field, key stakeholders, and the public
- Crisis communications counsel

HOW WE WORK

SOLUTIONS-FOCUSED. We identify the solutions that are the best fit for your organization.

ENGAGED. We engage your organizational leadership, team, and partners to create a shared vision of success so that everyone on your team is in sync and headed in the same direction.

IN PARTNERSHIP. We work in partnership with you, as an extension of your team, to help you apply and manage solutions effectively.

INNOVATIVE. We provide innovative and thoughtful strategies that bring together all aspects of your communications.

OPPORTUNISTIC. We keep a close eye on the ever-changing communications landscape and identify new opportunities for you to strengthen your brand.

RELATIONSHIP-BASED. We leverage the relationships we have cultivated over the last two decades to advance your goals.